

TAMELA CLARKE

THE 25

FOUNDATION PIECES GUIDE

A curated edit of timeless essentials and modern staples to build endless outfits with ease.



YOUR
FOUNDATIONAL
25 PIECE
GUIDE

THE 25

FOUNDATION ITEMS YOUR CLOSET NEEDS

Timeless. Versatile. Effortless.
These essentials are the building
blocks of a wardrobe that works
as hard as you do.



01
THE LOOK:
EFFORTLESS
FOUNDATION

01
BLACK OVERSIZED
BUTTON-DOWN

*The power piece.
Polished, relaxed,
and endlessly
versatile.*



02
WHITE OVERSIZED
BUTTON-DOWN

*Crisp. Classic. Clean.
The ultimate
wardrobe reset.*



05
CLASSIC WHITE
CREW TEE

*Understated and
essential. The
backbone of
every outfit.*



03
RIBBED TANK

*Slack, flattering,
and perfect
on its own
or layered.*



“
STYLE ISN'T
ABOUT HAVING
MORE—IT'S
ABOUT HAVING
WHAT MATTERS.

A strong foundation
makes getting dressed
the easiest decision
you'll make all day.

06
PERFECT WHITE
T-SHIRT

*The everyday
essential that
never goes
out of style.*



25

FOUNDATION ITEMS
YOUR CLOSET NEEDS

The right jeans can take you anywhere. These three silhouettes are timeless, versatile, and designed to fit your life.

08

WIDE LEG
JEANS

Effortlessly cool.

Relaxed, roomy, and made for movement. The wide leg brings a modern edge while still feeling classic. Dress them up or keep it casual—they always work.



“

JEANS AREN'T
JUST SOMETHING
YOU WEAR,
THEY'RE SOMETHING
YOU LIVE IN.

07

CLASSIC
STRAIGHT LEG
JEANS

The everyday essential.

A true wardrobe workhorse with a mid-rise fit and straight leg that flatters every body. Style with everything from tees to blazers.



09

WHITE
JEANS

*Crisp. Clean.
Always chic.*

Bright white denim instantly elevates any look. Pair with neutrals, bold colors, or all white for a fresh, refined statement.



THE 25

FOUNDATION ITEMS
YOUR CLOSET NEEDS

This is where style gets effortless. Sleek silhouettes that move with you, elevate everything, and never go out of style.

10

SATIN SLIP SKIRT

*Understated.
Effortless. Elegant.*

A forever piece that transitions seamlessly from day to night. The bias cut skims the body and moves beautifully with every step. Dress it up, dress it down either way, it works.



STYLE TIP

Pair with an oversized shirt and sandals for an easy daytime look, or a fitted tank and heels for evening.



11

WIDE LEG TROUSERS

Modern. Polished. Powerful.

The wide leg brings drama and movement, while the tailored waist keeps it refined. A true wardrobe multitasker perfect with tanks, knits, blazers, or tucked in tees.

“

THE BEST OUTFITS
AREN'T COMPLICATED.
THEY'RE CURATED
FROM THE RIGHT
FOUNDATION PIECES.

THE 25

FOUNDATION ITEMS
YOUR CLOSET NEEDS

These are the pieces
that never go out of style.
The building blocks of
a wardrobe that works
for every version of you.

12

OVERSIZED
BLAZER

*Structured. Powerful.
Effortlessly cool.*

The oversized blazer
adds instant polish
to any look.
Wear it with denim,
over dresses, or styled
with tailored pieces
for a modern edge.
A true wardrobe
essential that does
it all.



13

TAILORED BLAZER

*Refined. Timeless.
Always appropriate.*

Clean lines and a tailored fit
make this blazer endlessly
versatile. From work meetings
to weekend plans, it brings
sophistication to every
outfit. A forever piece you
will reach for again and again.

“

A GREAT BLAZER
IS MORE THAN A LAYER.
IT IS CONFIDENCE,
PUT TOGETHER.
EVERY SINGLE TIME.

THE 25

FOUNDATION ITEMS
YOUR CLOSET NEEDS

These are the pieces that never go out of style. The building blocks of a wardrobe that works for every version of you.



“
FAUX LEATHER HAS COME A LONG WAY. IT LOOKS LUXURIOUS, FEELS INCREDIBLE, AND WEARS BEAUTIFULLY. THE BEST PART? IT IS AS KIND TO THE PLANET AS IT IS TO YOUR STYLE.

14

FAUX LEATHER
JACKET

*Strong. Modern.
Effortlessly cool.*

A faux leather jacket delivers all the attitude of true leather with the ease of everyday wear. It instantly elevates any outfit and adds edge, structure, and confidence.



WHY IT BELONGS

Leather has long been a symbol of timeless style, and today, faux leather has never looked or felt better. Modern materials are softer, more durable, and more sustainable, making it an easy choice for the conscious closet.

STYLE TIP

Throw it over a slip dress, jeans and a tee, or wide leg trousers. It pulls everything together and adds instant edge to the simplest looks.

WEAR IT YEAR ROUND

Light enough for layering in spring and fall, strong enough to stand on its own in cooler months.

THE NEW GENERATION OF FAUX LEATHER

- ✓ Soft to the touch and comfortable
- ✓ High quality finishes that last
- ✓ Designed with the future in mind

FOUNDATION COAT

THE 25

FOUNDATION ITEMS
YOUR CLOSET NEEDS

These are the pieces that never go out of style. The building blocks of a wardrobe that works for every version of you.

15 CLASSIC TRENCH COAT

*Timeless. Polished.
Always in style.*

The trench coat is the ultimate outerwear essential. With its clean lines, structured silhouette, and effortless elegance, it elevates any look. A forever piece that works in every season and every setting.



THE LONG TRENCH

Effortlessly elegant and endlessly versatile. Layer it over workwear, denim, dresses, or loungewear. The long length creates a streamlined silhouette and adds instant sophistication to any outfit.



16 SHORT TRENCH JACKET

*Modern. Fresh.
Perfect for every day.*

The shorter silhouette brings a contemporary edge to a classic. It is lightweight, easy to style, and perfect for layering. A go-to piece for busy days and transitional weather.

HOW TO STYLE YOUR TRENCH

LONG TRENCH

- Over wide leg trousers and a knit
- With jeans, a tee, and loafers
- Belted over a dress for a more defined shape
- Layered with a hoodie for an elevated casual look

SHORT TRENCH

- With straight leg jeans and sneakers
- Over a slip dress and boots
- With tailored pants and a tank
- Layered over a button down and mini skirt

Two silhouettes. Endless possibilities.
One timeless staple.

“

A TRENCH COAT IS MORE THAN OUTERWEAR. IT IS AN INSTANT ELEVATION. WEAR IT OPEN. WEAR IT BELTED. WEAR IT YOUR WAY.

STYLE TIP

Choose neutral tones like beige, khaki, or olive for maximum versatility. Quality fabric and a good fit will make your trench last for years.

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YOUR CLOSET NEEDS

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ONE SHOULDER MIDI DRESS

*Sophisticated. Modern.
Effortless.*

The one shoulder dress brings instant elegance with a contemporary edge. The sculptural neckline and sleek silhouette create a polished look that feels elevated without trying too hard.

WHERE TO WEAR IT

- Formal dinners
- Weddings
- Cocktail parties
- Date nights
- Special celebrations

Style with statement earrings, a sleek clutch, and heels for an unforgettable look.



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TURTLENECK MIDI DRESS

*Minimal. Chic.
Endlessly wearable.*

The turtleneck midi dress is the definition of understated elegance. The high neckline and clean lines create a sleek silhouette that works beautifully for day or night.

WHERE TO WEAR IT

- Work meetings
- Branch or lunches
- Gallery visits
- Travel days
- Evening events

Dress it up with heels and gold jewelry or keep it minimal with flats and a tote for everyday sophistication.

“

A GREAT DRESS
DONES'T JUST
FIT THE MOMENT,
IT ELEVATES IT.

TWO SILHOUETTES.
ENDLESS POSSIBILITIES.

One is bold and sculptural.
The other is sleek and refined.
Together, they cover every
occasion on your calendar.

Invest in both and you'll
always have the perfect
thing to wear.

STYLE TIP

Stick to classic colors like black, navy, or ivory for maximum versatility.
Add personality with accessories, shoes, and outerwear.

THE 25

FOUNDATION ITEMS
YOUR CLOSET NEEDS

These are the pieces
that never go out of style.
The building blocks of
a wardrobe that works
for every version of you.



THE WHITE TANK



The white tank is the perfect partner for the set. Wear it under the open top for a relaxed look, or tuck it into the pants for a clean, minimal outfit. It also layers beautifully under blazers, trench coats, and cardigans.

19

EASY TWO PIECE SET

*Relaxed. Refined.
Endlessly wearable.*

The matching set is the ultimate wardrobe essential. It looks put together in seconds, but the real magic is in the versatility. Wear it together for an effortless statement or mix and match to create countless new outfits.

WHY TWO PIECES WORK HARDER

VERSATILITY

Each piece works on its own, giving you more outfit options with less in your closet.

EASY TO STYLE

Minimal effort, maximum impact.
Dress it up, dress it down, season after season.

TIMELESS APPEAL

Clean lines and neutral tones make this set a forever favorite.

One set. Endless combinations.
That is the power of modern dressing.

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THE SHIRT
JUMPSUIT

*Polished. Modern.
Effortlessly cool.*

The shirt jumpsuit is the
one and done wonder
that does it all. Relaxed
enough for daytime,
refined enough for
anywhere. It flatters,
moves with you, and
instantly pulls a look
together.



WHY YOU NEED IT

EASY ELEGANCE

Looks like you tried, even when
you did not.

VERSATILE BY DESIGN

Dress it up, dress it down,
wear it all year round.

FLATTERING FIT

The tie waist defines without
feeling tight. The wide leg
adds length and ease.

TIPS AND TRICKS

DEFINE YOUR WAIST

Tie the belt in a knot or bow
to cinch your shape.

ROLL THE SLEEVES

This adds shape and gives
a more relaxed feel.

SHOE CHOICES MATTER

Sandals for day, heels
or boots for night.

ADD JEWELRY

Gold tones elevate the look
instantly.

LAYER IT

Throw on a blazer, denim jacket,
or trench for cooler days.

*One piece. Endless style.
That is the power of a modern wardrobe.*

FOUNDATION SHOES

THE 25

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YOUR CLOSET NEEDS

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THE SNEAKER

Sporty, modern, and
incredibly versatile.
Perfect for off duty days,
travel, and everything
in between.



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THE LOAFER

Timeless and tailored.
Adds instant polish
to denim, trousers,
and everything
in your workweek
rotation.



23

THE HEEL

Feminine and refined.
Elevates any outfit
instantly, from day
to night.



THREE STYLES. ENDLESS IMPACT.

Invest in what works. Wear it everywhere.

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THE EVERYDAY TOTE

Roomy, refined, and
made to carry it all.
The everyday tote
moves with you from
morning to night and
keeps your essentials
beautifully organized.



HOW TO CARRY IT

On the shoulder for effortless ease
In the crook of your arm for polish
Handheld for a more elevated feel

One bag. Every day. Everywhere.

PERFECT FOR

Workdays
Travel
Busy days
Everything in between

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THE EVENING CLUTCH

Small in size, big in impact.
The clutch is the finishing
touch for dinners, events,
and special occasions.



HOW TO CARRY IT

In your hand for classic elegance
Tucked under your arm for a modern edge
Paired with gold jewelry for an elevated finish

Carry less. Make more of an impression.

PERFECT FOR

Evenings out
Weddings
Date nights
Holiday parties

THE FINAL TOUCH

Great style is in the details.
The right bag at the right
moment elevates everything.

*A great wardrobe carries you through life.
The right accessories carry you with confidence.*

The LIST

THE
25 KEY
PIECES

*A curated edit of
timeless essentials and
modern staples to build
endless outfits with ease.*

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THANK YOU FOR LETTING
ME BE PART OF YOUR
STYLE JOURNEY.

YOU'VE GOT THIS.

TAMELA

Shop the Foundation Collection

Every item featured In this guide Is
available to shop below!

SHOP HERE!